



the future project

QUARTERLY REPORT

October 2014-December 2014

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1.0 INTRODUCTION

The Future Project has a simple mandate - to build empowered citizens across Africa, through (inclusive) enterprise and (active) citizenship. This focus on Human Capital Development is informed by our value proposition: Africa's growth needs a generation of young people who are gainfully employed and able to demand better leadership.

Our projects include Aiki.ng, an employability portal presented with Microsoft; the Nigeria Symposium for Young & Emerging Leaders, #StartupsAfrica, Intern4Jobs, The m-Hub, The Future Enterprise Support Scheme and The Future Africa Awards & Summit, described as 'The Nobel Prize for Young Africans'.

With a network of funders and partners including the Tony Elumelu Foundation, the US Government, First Bank, MTN, HP, the Nigerian Government and the British Council, our work has spanned Nigeria, Ghana, South Africa, Tanzania, Liberia, Burkina Faso, Uganda, Malawi, Cameroon, Somalia, Equatorial Guinea, Ivory Coast and Kenya.

Founded by Chude Jideonwo and Adebola Williams, TFP is supervised by a Global Board of Advisors drawn from Africa, Europe, North America and the Middle East, including the Coordinating Minister of the Nigerian Economy, Dr. Ngozi Okonjo-Iweala; Senior Economic Advisor with the Open Society Foundations; Dr. Obiageli Ezekwesili, co-founder of ONE, Jamie Drummond and the Chief of Cabinet with the Africa Development Bank, Anne Kabagambe.

Targeting primarily young people between the ages of 16 to 40 years, TFP is guided by a Strategic Plan from which it derives its annual and quarterly work-plan. This report therefore highlights implementation reports comprising overview of implemented activities and results achieved.

2.0 IMPLEMENTED ACTIVITIES ACCORDING TO TFP'S THEMATIC AREAS

2.0.1 Enterprise Development and Employability

The enterprise development thematic area seeks to develop where imperative and also strengthen the capacity of young people in Africa towards positive contribution to the economic and social growth. To this end, the following activities were programmed for implementation in the quarter being reported.

- The Future Project in conjunction with University of Lagos, Faculty of Sciences held its entrepreneurship and leadership conference tagged Beyond the Gate



The Future Project held its annual entrepreneurship and leadership conference in partnership with the University of Lagos, Faculty of Science. The aim of the conference was to groom future leaders that will improve the society and instilling the mind-set of entrepreneurship and leadership in the students.

The programme held in October 21, 2014 had in attendance students from various departments and course of study and guests speakers from different fields include, Financial consultant Arese Igwu, Tech expert Zubair Abubakar, PIN Boss Gbenga Sesan, Toke Makinwa, Olushola Amusan of Microsoft Nigeria, Maureen Iyasele of Job Mag and Uche Nnaji of Ouch. A total of 852 participants benefitted from the sessions.

- **Aiki Quiz**



Aiki quiz was organized for the Aiki employability portal users to test their responsiveness to the site. Questions from the test your English, mock investors pitch and project management sessions of the site were asked also. The Quiz was held twice and had winners from across the country.

- **The Future Project partners with Medical Student Association, University of Lagos on its 7th Annual Radiography seminar.**



The Future Project in partnership with the Radiography department of the University of Lagos organised a seminar with the topic: Balancing work, pressure and personal life.

The seminar held on the 5th of November, 2014 had in attendance 667 students and speakers from the department and Mrs Nechia Omiyi (Senior Radiographer, Chevron).

- Aiki Nigeria in collaboration with the University of Lagos, Sociology department on The Journey ahead

The Future Project partnered with the sociology department of the University of Lagos organised a seminar tagged 'The Journey ahead'. The seminar was held on 13th November, 2014 at a lecture room in the department.

2.0.2 Governance and Leadership

The goal of TFP's governance and leadership thematic area is that young people are adequately informed and are equipped with decision making skills. In facilitating achievement of the goal, the organization recognizes the importance of identifying with and celebrating young people already demonstrating remarkable leadership skills in their chosen field and also achieving results. The thematic area also focuses on facilitating young people's active, response and informed participation in governance in the country. Below are activities implemented during the period under consideration;

- The Future Awards Africa Aspire Centre 2014



The Aspire Centre is a section of The Future Africa Awards dedicated to inspiring secondary school students towards leadership by direct interaction with the nominees, winners and influencers on the day of the awards.

Part of the activities of the awards was to organize an essay competition amongst secondary school students in Lagos, Nigeria. The students participated in the debate sessions titled "Ebola, The pain, The fear and lessons learnt, using Nigeria as a case study"

3 top students who participated in the debate received prizes presented to them by The Future Project founding partner, Mr. Adebola Williams.

- **The Future Awards Africa 2014**



Africa's biggest youth event, The Future Awards Africa 2014 was held on Sunday 7th December, 2014 at the prestigious intercontinental hotel . The awards celebrated 10 outstanding individuals rewarded for their excellent work across different fields in Africa; Business, Activism, Entertainment, Politics, Technology and Education.

The event was graced by high profile personalities in persons of President Goodluck Jonathan, represented by Honourable Minister of Youth development Boni Haruna, Governor Rotimi Amaechi, Prof.Pat Utomi, Dr. Oby Ezekwesili, Kunle Afolayan, Mr.Jimi Agbaje, Ayo Animashaun amongst others.

Winners include:

The Future Africa Awards Prize in Advocacy: Boniface Mwangi

The Future Africa Awards Prize in Agriculture: Charles Nichols and Samir Ibrahim

The Tony O. Elumelu Prize in Business: Andrew Mupuya

The Future Africa Awards Prize in Community Action: Jake Okechukwu

The Future Africa Awards Prize in Education: Philip Obaji Jr

The Future Africa Awards Prize in Public Service: Lukman Jaji

The Future Africa Awards Prize in Technology: Joshua Okello

The Future Africa Awards Prize in Entertainment: Nasibu Abdul Juma (Diamond)

The Future Africa Awards Prize in Enterprise Support: Bunmi Otegbade

The Future Awards Prize for African Young Person of the Year: Sangu Delle

Also at the event was an auction of Lanre Da Silva's dress channeled towards raising funds for the Ebola outbreak in West Africa. At the end of the campaign, an amount of 1Million Naira was raised for this cause which proceeds will go to the UN Ebola response fund.

Paris based talented singer Asa, gave the night a classic feeling as she sang hits from her first album and also from her latest album 'Bed of Stone', Also IBK and Yemi Alade entertained the guests

The event was hosted by Ice prince Zamani, Osas Ighodaro, Iyanya and Flavia.



3.0 Other Activities

- The Future Project Social Media Presence and Utilisation

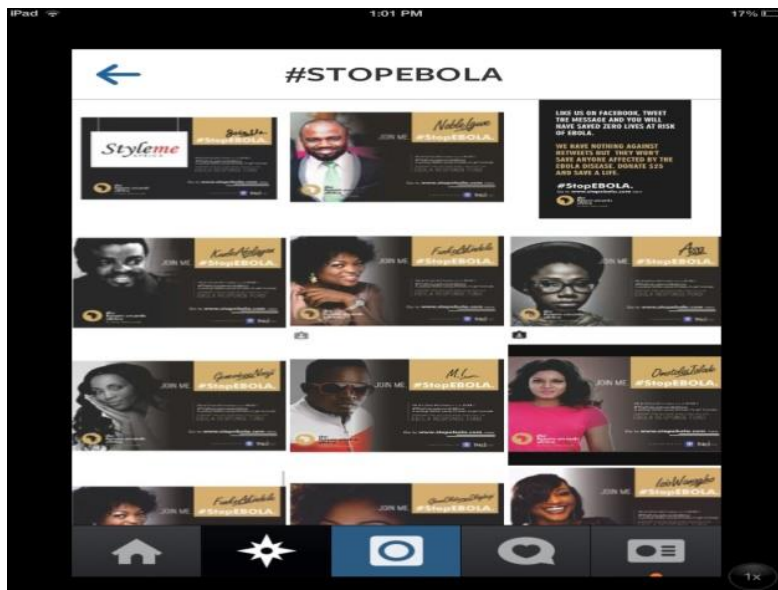
Using social media through @TFAAfrica, @Aikinigeria @tfpresoursemob Facebook, twitter and Instagram pages, TFP provides first-hand information to the public on activities of the organisation. The organization consistently engages young Africans on salient topics around jobs, entrepreneurship, youth, good governance, activities and various development opportunities.

-The Future Awards Africa facilitates young people to join the#StopEbola campaign



As part of our activities for the year's Awards, TFAA got young Africans across the continent to get involved in the global effort to stop the Ebola pandemic. Campaigners include but not limited to our Africa-wide nominees, winners and alumni, celebrities and influencers who used the social media – Twitter, Facebook, Tumblr and Instagram with hashtag #StopEbola to pull resources for the cause.

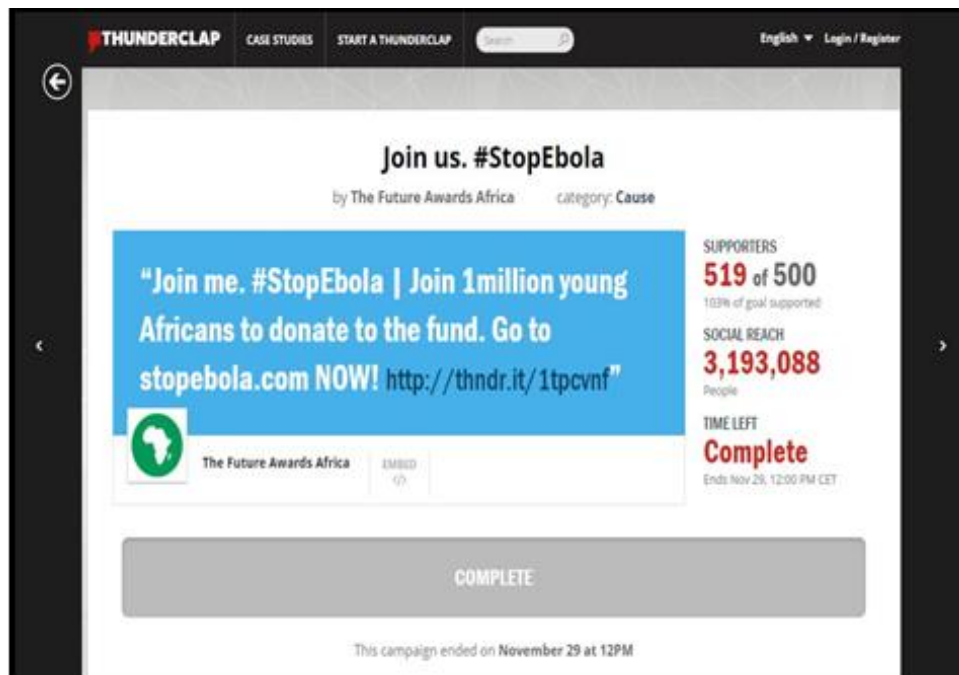
The campaign was in collaboration with the World Health Organisation and the United Nations Ebola Response Fund, all funds raised was channeled through legitimate and active organisations who are on the forefront of this fight.



- The Future Awards Africa Launches a thunderclap support for #StopEbola campaign

As part of the activities to raise awareness and support for victims of the disease, a thunderclap campaign was created.

By the end of the campaign, TFAA was able to raise 519 supporters and 3,193,088xxx social media support.



- The Future Project Volunteer end of the year Party 2014



The yearly end of month volunteer's party held on the 20th of December, 2014. The party was organized to appreciate the volunteers for their dedication and relentless service which has contributed immensely to the success of TFP's projects all through the year.

Awards were given to Volunteers who performed excellently during the year and certificate of participation was awarded to all volunteers for the year 2014.