



the  
future  
project

INSPIRING LEADERSHIP.  
**BUILDING ENTERPRISE.**  
ACTIVE CITIZENSHIP.

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The Future Project 2018

# highlights.

*YOU MADE IT HAPPEN!*





Dear Partner,

We are delighted with the impact we collectively achieved this year, and we appreciate your support in our efforts to build a network of empowered citizens through jobs, entrepreneurship, and active citizenship.

As 2018 draws to a close, on behalf of the board, management and staff of The Future Project, we want to say a big thank you, and wish you and your loved ones a Merry Christmas and a Happy New Year in advance.

Yours sincerely,

Bukonla Adebakin  
Chief Operating Officer, The Future Project  
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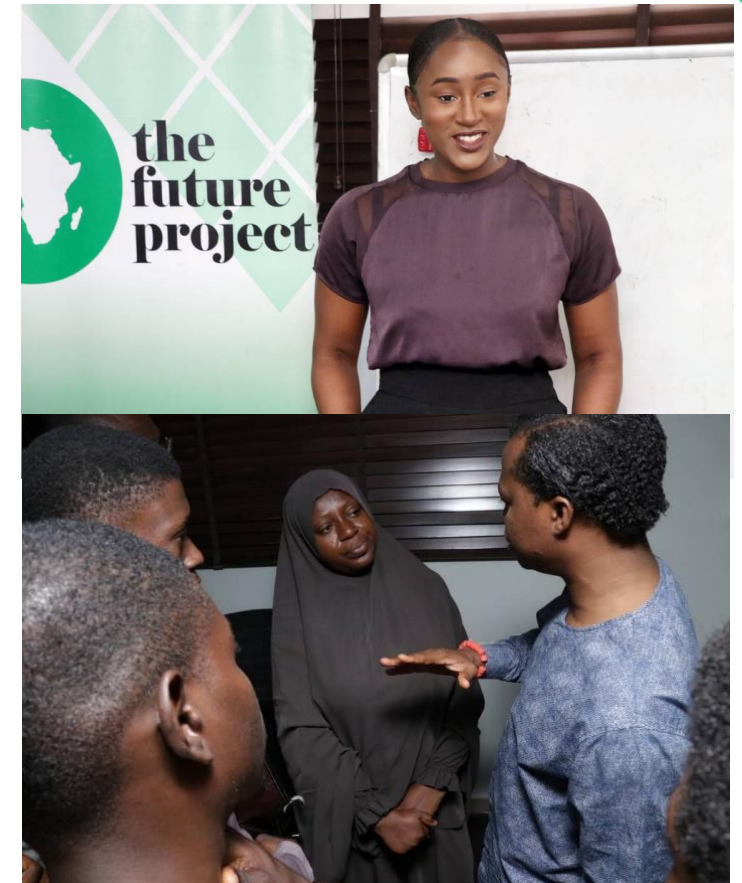
## Enterprise & Jobs

This thematic area is focused on entrepreneurship and creating jobs via internship whilst finding effective ways to ensure youth are gainfully engaged -- as employees or employers -- as well as strengthening the capacity of young people towards contributing positively to the economic and social growth of Nigeria.

### Small Medium Enterprise Clinic #SMECLINIC

Currently in its 5<sup>th</sup> year, SME Support Clinic has helped owners of Small & Medium Scale Enterprises get practical tips and information required to scale their businesses.

Featuring practical one-on-one meet with experts, these solutions-oriented clinics are tailored to meet the needs of registered participants. Managing Director, Jumia foods, Olamide Bada; CEO, Africa Business & Investment Group, Emmanuel Etim, and Wisdom Fiji of Lagos State Employment Trust Funds (LSETF) were facilitators at the 1<sup>st</sup> and 3<sup>rd</sup> quarter of the #SMEClinic.







## The Future Enterprise Support Scheme (TFESS)

TFESS is a series of workshops with specific focus on using entrepreneurship, technology and creative (ETC) training as a catalyst for skill acquisition and capacity building for young people who want to start an enterprise or get jobs. At the end of each session, outstanding participants are linked to internships.

In total, three (3) trainings and 6 sessions were offered:

- ✓ Graphics Design workshop with Victor Fatanmi, Uche Ugo, Mary Fisayo and more
- ✓ Digital Marketing Masterclass with John Obidi and Olorisupergal
- ✓ Photography with Yagazie Eguare, Emmanuel Oyeleke, Kola Oshalusi, Jide Odukoya, Tope Horpload, Bayo Omoboriowo, Tolani Alli, Praise that Photographer, Queen B and more





## Accelerate Labs

The overall goal of this Microsoft Nigeria-powered project is to equip the youth (across the 6 geo-political zones in Nigeria) by building socially inclined, high profit, and highly competitive enterprise capable of impacting the nation's GDP.

Accelerate Labs successfully trained 2,212 participants with our top participants receiving support (in mentorship and funding) at the demo day from institutions seeking to partner on some of their business ideas. Partnerships forged in implementing this project includes Goldman Sachs, World Bank, Abuja Enterprise Agency, Ministry of Trade and Investment, Bauchi, Edo, Lagos and Kaduna States Governments.





## **Governance & Active Citizenship**

This thematic area is focused on ensuring young people are adequately informed and equipped with the right information on governance, policies and citizenship. To this end, the following programs were implemented during the period under review.





## The Nigeria Symposium for Young and Emerging Leaders:

The annual *Nigeria Symposium for Young and Emerging Leaders* is aimed at strengthening government–public relations by qualitatively assessing mass participation in matters of policy as well as government actions on critical developmental issues.

This year, the event took place on Thursday, 31 May, 2018 at Agip Hall, Muson Centre, Onikan, Lagos.

Themed ‘Shaping New Narratives’, the symposium hosted a rainbow coalition of guests that included social and human right activists, government officials, entrepreneurs, thought leaders, and political analysts from across the country addressing talks of young people take the bull by the horn by getting involved even if the government is not inclusive, and this only comes through the ballot paper.



L-R: Aisha Yesufu, Yemisi Adegoke, Ayisha Osori and Bukonla Adebakin



L-R: Asuquo Ekpenyong, Yemi Adamolekun, Gbenga Sesan and Mohammed Dattijo



Cross-section of participants at the symposium



Participants at the symposium





## YMonitor

YMonitor.org is an online accountability platform created to track projects of the government at all levels with the objective delivering information that ensures adequate coverage, exposure, and response to any matter that has real implications.

YMonitor started the year by initiating a call to action campaign called #BeforeTheRainsCome, the campaign was aimed at calling the attention of both the government and citizens to the need to act on environmental issues such as flood before the rains come.

The campaign trended on social media and was published on national dailies such as The Nation, Naij.com and others.





## Grassroot Engagement Series (GES)

As part of the program for YMonitor, 5 grassroots engagement was held in five local governments in Lagos state. It was a conversation between the people at the grassroots and their representatives in government.

Over 500 people were brought in contact with their representatives in government through the grassroots engagement while their requests were aggregated, distilled, and addressed by their representatives.





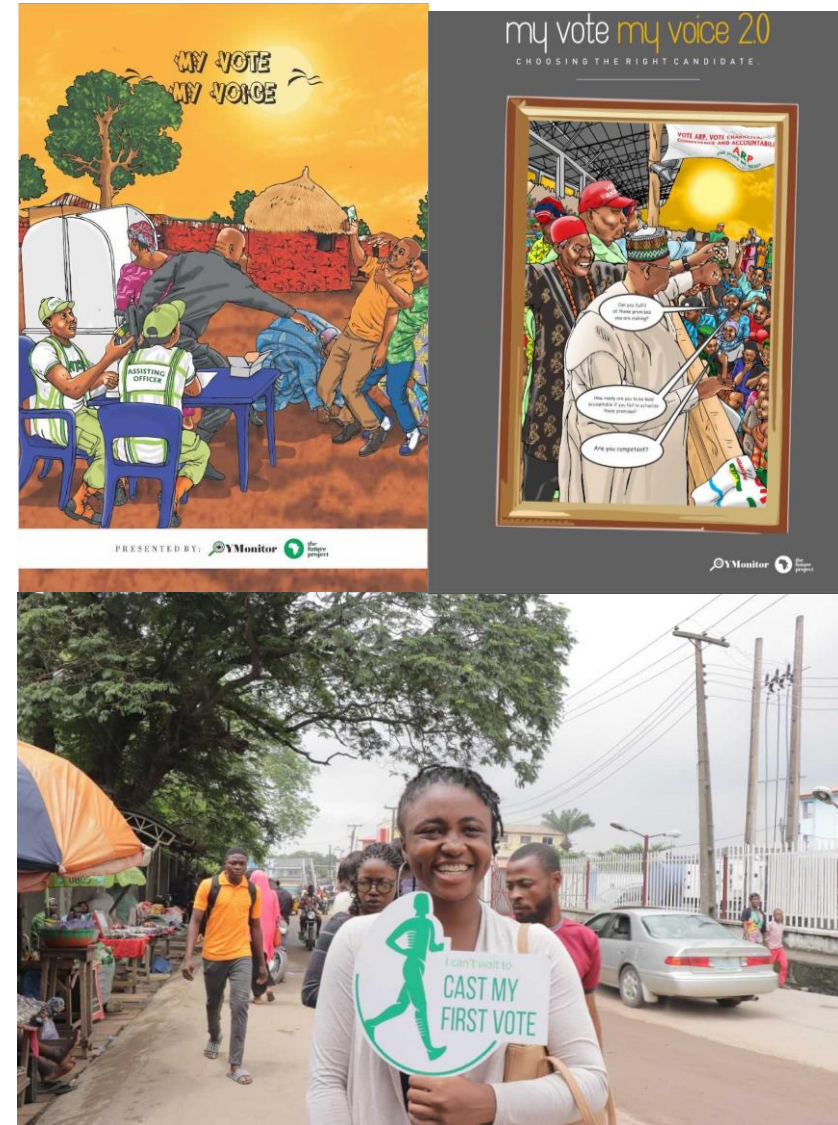


## My First Vote

As we head towards the 2019 elections, this project is aimed at enlightening citizens on the need to get their PVCs so as to be actively involved in the next election.

‘My Vote, My Voice’ is our flagship project geared at using the power of comic illustrations to draw young people’s attention towards active citizenship and greater involvement.

Citizens insight game and My First Vote show on Channels TV are also activities carried out to ensure 1<sup>st</sup> time voters participate in the forthcoming elections.







## Leadership

This thematic area seeks to highlight the exploits of young people inspiring the next generation. To this end, the following activities were implemented in the year under review.



## The Aspire Center

In thirteen years, the Aspire Center has hosted students from SS2 – SS3 in selected high schools to meet with The Future Awards Africa alumni. These provides a platform for students to engage and ask questions on issues that concern them. This activity holds prior to the TFAA main event.

This year, 10 schools competed for 3 top positions in the STEM Innovation Challenge. The top positions went home with cash prizes, microscopic telescope, mentorship for 6 months, and certificate of participation. Aspire Centre stimulated the mental capacity of students, noticeable in the STEM Innovation Challenge which saw students pitch various STEM-focused ideas to solving societal challenges ranging from power supply to health.

The STEM Innovation is proudly supported by University of Sussex and First Bank Plc.





## The Future Leaders Forum

Under the theme, 'Youth Empowerment, Leadership and Community Action', the forum created a platform to foster inter-generational dialogue and millennial collaboration supported by an academic community. The two sessions are as follows:

Women in C-Suite: Moderated by journalist, Roqeebah Olaoniye. The panelists for this session were: Chinwe Bode-Akinwande, Head, Brand Quality Assurance, First Bank of Nigeria Limited; Francesca Uriri, Head of Communications, West Africa, Uber; and Sinmisola Hughes-Obisesan, Creative Director, Leo Burnett. The second session was on Education and Tech moderated by Gideon Olarenwaju.

Panelists include Olugbenga Agboola, CEO, Flutterwave; Ademulegun Olowojoba, CEO, Code Tutor, and Akanji Abayomi, Co-founder, Pass.ng







## **TFAA Post Award School Tour**

In preparation for the 2018 edition of The Future Awards Africa (TFAA), we commenced the TFAA school tour focused on developing young individuals in leadership, career, and active citizenship. This kicked off in April 2018 and ran till June 30, 2018.

Alumni of #TFAA2017 paid courtesy visits to British International School, Supreme Education Foundation, Queensland Academy and others. The 2-hour seminar educated students on career planning and the opportunities available to evaluate and expand their job-related skills and knowledge.





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## The Future Awards Africa Nominees Reception

With 20 categories and 101 nominees selected this year, the British Council hosted the 2018 nominees of The Future Awards Africa. An evening of food, networking, and celebration presented a platform for nominees to meet each other and receive their certificate of nomination.

Mr. Steve Forbes, Director of Operations, British Council gave the opening/welcome address at the event. Other special guests include CEO of ACT Foundation, Osayi Alile; musician and social activist, Bankole 'Banky W' Wellington, and others







## The Future Awards Africa 2018

In its 13<sup>th</sup> edition, The Future Awards Africa (TFAA), themed *Nigeria's New Tribe*, unveiled the anticipated nominee list of 101 young Nigerians across 20 categories, covering agriculture, business, advocacy, new media, sports and other fields of endeavor.

Nominees were announced in a continent-wide broadcast on Africa Magic, EbonyLife TV, ChannelsTV and Wazobia Max.

The Awards held at the Balmoral Convention Centre, Federal Palace Hotel, Lagos, Nigeria on 16 December, 2018.





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## The Future Project 2018 Impact in numbers



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Media Reach:  
**88, 169, 881**

Bella Naija, Linda Ikeji blog, YNaija, Concise News, Guardian life, TheCable, Accelerate TV, Pulse, KraksTV, Instablog, Olorisupergal, ThisDay Newspaper, Vanguard, Guardian, Premium Times, Business Day, The Sun, The Nation, Legit.ng Africa Magic, CNN, B BC, ChannelsTV, Wazobia Max, Wazobia Max57, Ebony life TV, Cool FM, Nigeria Info FM, Wazobia FM, Kiss FM



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### 2018 IMPACT REPORT

[www.thefutureafrica.com](http://www.thefutureafrica.com)

" Our Mission Is To Build a Network of Empowered Citizens – through Jobs, Entrepreneurship and Active Citizenship "

Number of training beneficiaries - 23, 374

(GES, AL, TFESS, The Nigeria Symposium For Young & Emerging Leaders, Online Tweet Chat, Aspire Center, The Future Leaders' Forum)

Numbers schools & students engaged - 1,225

(Post-award seminar, Aspire centre accounted for cognitive changes to improved school work among participating students.

Businesses supported directly - 2,511

(Accelerate Labs, TFAA, TFESS, SME Clinic)

Number of states worked: 24

New partnerships forged: 67

Number of volunteers/state reps: 254

Number of media partners: 30

Number of nominees for The Future Awards Africa: 101



## Feedback

**Edith Ijeh Umeugochukwu – Enugu**  
**Beneficiary, Accelerate LABS**

*“I resigned as a lecturer from Benin Republic to start my business here in Nigeria. I came across the Accelerate Labs project online where I registered and I was chosen as part of the participants for the first stream. I can say that since the commencement of the training I have had fresh insights into running a business. I have worked on my elevator pitch, and the pool of participants has been so resourceful as I have learnt a lot from them and they have helped me develop my business better than it was, which is why I came for the accelerator program.”*

**Moresu Mamani Bitrus – Bauchi**  
**Beneficiary, Accelerate LABS**

*“My entrepreneurship journey started when I was serving as a Corps member in Pankshin, Plateau State. I was posted to a secondary school and assigned as a Mathematics teacher. I enjoyed the classroom interaction but the grading and lesson plan became very cumbersome and challenging. I also noticed that other teachers of the school also faced the same difficulties.*

*At that point, I saw the need for providing a sustainable solution to the problem, in form of a school management automated system.*

*Participating in Accelerate Labs brought out the business opportunity in my idea by equipping me with the right knowledge, information, tools, and training which this has enabled me to produce the prototype of the software. I am grateful for this opportunity and have been able to expand this idea with the training that I have received.”*





## Feedback

**Femi Bakre - Lagos**  
**Beneficiary, TFESS Photography workshop**

*"As an alumni of The Future Awards Africa, I was quite excited to apply for TFESS, knowing the kind of quality I would get. With the skills I have gotten from the wonderful facilitators, I have been able to apply them to improve my business."*

**Olatunji Olusunmbola (@chrismiles78)** commended YMonitor on its work on providing citizens with information needed to take action towards good governance. *"My goodness! Thank you so much for this citizen education. This is not just fiscal indiscipline but fiscal criminality. To make matters worse, the combination of revenue allocation & IGR that comes in disappears into the cracks of corruption and dubious public contracts."*

**Dapo Awobekun (@DapoAwobeku)**, a beneficiary of YMonitor Grassroots engagement commented regarding the GES - *"This is great! We need to get to the people! Nice work @Y\_Monitor"*

**Nelson Odo - Anambra**  
**Beneficiary, Accelerate LABS**

*"Fashion is a very competitive business especially in the eastern part of Nigeria, where you can easily produce things. I was able to distinguish myself as the founder of one of the leading footwear industries in the east that manufactures and designs stylish handcrafted footwear and accessories for men, women and kids. Thanks to the training I received from Accelerate Labs, my clientele now ranges from both middle class individuals to influential people. My profit level has significantly improved and I am much better at perfecting the shoes I make."*



## Feedback

### **Tokurah Majid - Oyo Beneficiary - Graphics Design workshop.**

*"Graphics design has been something that I have always wanted to learn and sadly I missed the first TFESS training, so I called in so as not to miss on the next opportunity. I was able to learn how to create amazing designs, brand my business as an entrepreneur, and attract customers. I am based in Oyo state and had to come to Lagos for it and I am glad it was worth it. I thank TFP for providing this opportunity to engage with great minds."*

I wrote in 2014 that I will one day be nominated for the Future Awards. It was the same year I completed NYSC and turned 26. I was barely 6 months in the Digital Media industry, but I made the declaration and it has come to pass. What this shows is that dreams are valid, and I hope my story inspires people. I am thankful for this platform that encourages young people" - **Chidi Okereke Nominee of The Future Awards Africa 2018.**

I crashed the Future Awards 4years ago because I had no invite, no one knew me. I was just a young girl trying to find my way in the media industry. I only went there to gather content(interviews) on the red carpet.

When I finished my interview, I spotted the white board where all the celebrities signed, it was some wall of fame so I signed too. I saw the way The Future Awards celebrated young people making impact and I decided I wanted that for myself. So I wrote these words on the white board "One day, I will win the Future Awards".

Four years later with consistency hardwork and God...My dreams came true.

Thank you @tfafrica for celebrating us, thank you for giving us a reason to want to do more. - **Olive Emodi, Winner of The Future Awards Africa 2018 Prize for On Air Personality (TV)**



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**Organisations:**

Guaranty Trust Bank Plc  
First Bank of Nigeria Plc  
Microsoft Nigeria  
National Endowment for Democracy  
H2Oh  
Amstel Malta  
University of Sussex  
Lagos state ministry of youth and social development  
Edo state government  
Bauchi state government  
Abuja Enterprise Agency  
Lagos state employment trust fund  
Sabi Hub

Gubi Initiative  
Maise matrix  
ICare Foundation  
The Zariah Elizabeth Foundation  
Emmanuel Oyeleke Photography  
LASAA  
12 baskets  
Enough is Enough (EIE)  
City FM  
Surulere local government  
Idi Olowo local government  
Follow the Money  
Fourth Canvas  
VPCube Photography





We appreciate you as always.

**Thank You**