

The Good, The Serious and The Extra: You Made It Happen!

The Future Project 2019 highlights.





the future project

INSPIRING LEADERSHIP. BUILDING ENTERPRISE. ACTIVE CITIZENSHIP.

Dear Friend,

On behalf of the team and management of The Future Project, I thank you for your support this year.

We sincerely appreciate your contributions all through the year, as we continue to record impact in building a network of empowered citizens through Jobs, Entrepreneurship, and Active citizenship.

Your unwavering support and cooperation helped in achieving success this year.

As 2019 draws to an end, I use this medium to wish you and your loved ones a Merry Christmas and Happy New Year in advance.

Best regards,

Bukonla Adebakin

Team Lead, The Future Project

Here's a look at our remarkable year:

A. ENTERPRISE & JOBS

This theme is focused on entrepreneurship and creating jobs via internship while finding effective ways to ensure youth are gainfully engaged -- as employees or employers -- as well as strengthening the capacity of young people towards contributing positively to Nigeria's economic and social growth.



B. GOVERNANCE & ACTIVE CITIZENSHIP

This thematic area focuses on ensuring young people are adequately informed and equipped with the right information on governance, policies, and citizenship. To this end, we implemented the following programs during the period under review.

The Nigeria Symposium for Young and Emerging Leaders:

The leadership question will continue to materialize in any conversation aimed at addressing the extant socio-economic disconnect in Nigeria. The annual Nigeria Symposium for Young and Emerging Leaders is one of such thought-provoking platforms where conversations are dialectically espoused to proffer actionable solutions.

Consequently, The Future Project hosted its fifth edition of the symposium, held on Friday, July 12, 2019, with the theme, 'Turning the Curve: Aligning Government Policy to Citizens Realities'. The objective of this edition was to lead a new conversation on government performance and citizens' social reality. The event further complemented the media advocacy on www.YMonitor.org, which is directed at active citizenship and responsible governance. The dialogue entailed a new direction tailored towards local relevance and global competitiveness for young and emerging leaders.



Hon. Rotimi Amaechi, Minister for transportation



L-R: Micheal 'Ruggedman' Stephens Rapper, entertainer. UN Peace Ambassador, Leonard Ebute: Public Analyst and Politician, Roqeebah Olaoniye, Senior Associate, Statecraft Inc, Navy Commodore Omatseye Nesiama (Rtd). Security expert and Consultant, Dennis Amachree, Former Assistant Director DSS, and Bukonla Adebakin, Team Lead, The Future Project



Cross-section of participants at the symposium



Q & A sessions with the participants

YMonitor.Org

YMonitor.org is an online accountability platform created to track projects of the government at all levels with the objective of delivering information that ensures adequate coverage, exposure, and response to any matter that has real implications.

YMonitor has continued to be at the forefront of advocacy for the citizens, especially in the areas of project accountability, grassroots engagement, vigilant reports, and environmental watch. Reports were received from Nigerians about the state of government infrastructures in their communities, along with pictures of projects both neglected and ongoing.

YMonitor Citizens Conversation:

The Office of The Citizens, an on-air citizen-engagement program, has become an authoritative source for citizens to reach out to the government and call its attention to pressing infrastructural deficits in their communities.

In 2019, we examined ‘Election Cycle and Government Performance: Roles of Citizens’. This was based on the situation where the government practically stops working a year before the general election, and no one holds officials or ministries accountable.

My First Vote Show:

The show is exclusive to The Future Project, with no similar program in the country, which highlighted the preparedness of young people to participate in the 2019 elections.

Approaching the election period, the first episode of the show aired to address the issue of underage voting, with first-time voters as guests on the show.

The second episode of the program conducted a post mortem on the election and also evaluated voters turnout during the election.



YMonitor Quarterly Show:

The YMonitor quarterly show analysed the need to align government policy to citizens' reality. Most of the government policies have not thoroughly addressed the socioeconomic reality of citizens, with the RUGA settlement policy - under the National Livestock Transformation Plan - as the context for the discussion. The policy was introduced by the federal government to address the herders/farmers problem in Nigeria.

Guests on the show concluded that the policy does not resonate with the reality of citizens, that the government has failed to address the insecurity situation across the country, and that it has failed to bring perpetrators to book for the crime committed against innocent citizens.



Website Development and Reporting:

About fifty (50) reports were published on the YMonitor website. The 2019 election, the outcome, insecurity in the country, and the introduction of the RUGA settlement policy influenced some of the stories on the site. There were also stories on government spending, advocacy on ongoing and abandoned projects, including budget monitoring, and advocacy for young people to be involved in the 2019 elections. The stories inform citizens on government policies and also test people's opinions on public policies via polls.

YMonitor Grassroots Engagement:

YMonitor grassroots engagement series held at Lagos mainland local government, Bariga local government, Alimosho local government. The event had in attendance community leaders, CDA chairmen and active citizens.

At the event, participants were able to voice their frustrations on the state of infrastructure within their local government. They also urged the local government officials to be more responsive and active. Bad local roads, poor drainage systems, poor service delivery by the electricity regulatory body were amongst the issues discussed at the program.



C. LEADERSHIP

This thematic area seeks to highlight the exploits of young people inspiring the next generation. To this end, the following activities were implemented in the year under review.

The Aspire Center

Over fourteen years, the Aspire Center has hosted students from SS2 – SS3 in selected high schools to meet with The Future Awards Africa alumni. These provide a platform for students to engage and ask questions on issues that concern them. This activity holds before the main TFAA event.

This year, 21 schools competed for 3 top positions in the STEM Innovation Challenge. The top position participants went home with cash prizes. Aspire Centre helped in stimulating the mental capacity of the students.



Mentors for the Aspire Centre include Arinze Stanley, nominee of the Prize for Arts; Simi Drey, nominee of the Prize for On-Air Personality, and Funfere Koroye, nominee of the Prize for Technology.

The Future Women Conference:

Under the theme, ‘Freedom, Finance and Future of Gender’’, the conference dissected how freedom and finance were words rarely associated with women. Conversations were on how do we as Africans tackle this issue? How do we abolish the cultures that have long limited the inclusion of women in societal, administrative, institutional, and central roles? How do we secure the future of gender?

The three sessions are as follows:

Session 1: Can Eliminating economic bottlenecks for female entrepreneurs improve financial inclusion for all?

Moderator: Sandra Ezekwesili

- Chinwe Egwim: Economist, FBNQuest Merchant Bank
- Bunmi Adeniba – Marketing Director, Unilever PLC Ghana & Nigeria

Session 2: Shifting the wheels: Overhauling workplace economic infrastructure and positioning women for the future.

Moderator: Aisha Salaudeen

- Binta Max Gbinijie: Finance Services Executive & Executive Council Member, WIMBIZ
- Foluso Gbadamosi: Director, Business Process & Technology, Prime Atlantic Group
- Aminah Gbajabiamila: Transformational Life Stylist

Session 3: Culture and its impact on women’s mental health.

Moderator: Tosin Durotoye: COO, Film Realty/PropLab.Africa

- Yvonne Ofodile: Founder, 360 Woman.
- Hauwa Ojeifo: Founder and Executive Director, She Writes Woman.
- Hamisha Daryani Ahuja: entrepreneur and motivational speaker
- Dr. Gbonjubola Abiri: consultant psychiatrist, educationalist & mental health advocate



#YTech100:

Themed, 'Freedom, Financial and the Future of Technology', #YTech100 is one of the annual events leading to the awards, attended by the very best in the tech space with conversations aimed at dissecting the future of tech and how Nigeria can harness the benefits.

#YTech100 honours the brightest young Nigerians in the tech space, thus unleashing their potentials for more creativity to push the boundary of tech in Nigeria.

There is no doubting the fact that young Nigerians are becoming a force to be reckoned with in the global tech space, justifying the fact that we cannot overemphasize the influence of tech in an emerging Nigeria economy.

Session 1: Artificial Intelligence and the future of work.

Moderator: Jackye Madu, ConVrsah

Panelists: Mustapha Garba, Senior Partner & Engineering Manager, Andela; Adekunle Kunle-Hassan, Founder, Summitech Computing Ltd; Prosper Otemuyiwa, Principal Developer Advocate, Edenlife; Joseph Benson, Wallet.ng.

Session 2: Financial Inclusion | The Digital Roadmap

Moderator: Princess Oti, Co-Founder, kaoshi_network

Panelists: Mr. Olugboyega Olusanya, Head of Technology, ALAT; Koromone Koroye: Communications and Marketing, Crane Nigeria; Bunmi Akinyemiju, CEO, Venture Garden Nigeria.



TFAA Post Award Engagement

In preparation for the 2019 edition of The Future Awards Africa (TFAA), we commenced the TFAA school tour focused on developing young individuals in leadership, career, and active citizenship. It kicked off in March 2019 and ran till May 2019.

Alumni of #TFAA2018 paid courtesy visits to various schools in Lagos, Ibadan, and Ogun state, respectively. The 2-hour seminar educated students on career planning and the opportunities available to evaluate and expand skills and knowledge.



The Future Awards Africa Judges reception

The event, which was anchored by the COO of The Future Project Bukonla Adebakin, had in attendance members of The Future Awards Jury 2019.

The intimate reception served as an avenue to set the plans for the 14th edition of the awards in motion, and ignite the passion to join 'Nigeria's New Tribe'.



The Future Awards Africa Media Tour

Maintaining the theme Nigeria's New Tribe, the Awards, which recently received a groundbreaking endorsement from the United Nations, seeks to reward excellence and service among youth between the ages of 18 and 31. Ex-BBNaija housemate, Khafi Kareem, and media personality, Temisan Emmanuel, embarked on a media tour to selected cities across Nigeria. They served as the season hosts for the 14th edition of The Future Awards Africa (TFAA) to be joined on stage by the main hosts.

They paid special visits to Governors of Delta and Oyo State; Commissioner of youth and sports, Oyo state; Alaafin of Oyo, Oba Lamidi Adeyemi; and Vice-Chancellor, University of Ibadan, Prof, Idowu Olayinka; amongst others. Temisan and Khafi also made special appearances on Nigeria's leading youth-focused talk show, Rubbin' Minds on ChannelsTV, feature on SoundCity FM and Urban FM radio interviews.



The Future Awards Africa Nominees Reception

With 20 categories and 103 nominees selected this year, Mitsubishi Motors Nigeria hosted the 2019 nominees of The Future Awards Africa. An evening of food, networking, and celebration presented a platform for nominees to meet each other and receive their certificate of nomination.

The partnership builds on Mitsubishi Motors Nigeria's vision on youth investment and its 'Drive Your Ambition' tagline, which is focused on empowering young Nigerians.

The Managing Director, CFAO Nigeria Plc., Thomas Pelletier, gave the opening speech, while the Chairman, CFAO Nigeria Plc., Gbenga Oyebo MFR, presented certificates to the 2019 nominees.



The Future Awards Africa 2019

In its 14th edition, The Future Awards Africa (TFAA), themed *Nigeria's New Tribe*, unveiled the coveted nominee list of 103 young Nigerians across 20 categories, covering agriculture, business, advocacy, new media, sports and other fields of endeavour. Nominees were announced in a continent-wide broadcast on Sound City, Channels TV, Pop Central, and ONTV.

The Awards held at the Balmoral Convention Centre, Federal Palace Hotel, Lagos, Nigeria on 24 November 2019.



Media Mileage:

← Lagos Trends 

1	#TFAA2019 3,991 Tweets  Red Media Africa is Tweeting about this	▼
2	#OleOut 20.4K Tweets	▼
3	United 401K Tweets	▼
4	#SHUMUN 111K Tweets  JJ. Omojuwa is Tweeting about this	▼
5	#BamTeddyLoveStory 4,251 Tweets	▼
6	#MUFC 86.5K Tweets  JJ. Omojuwa is Tweeting about this	▼
7	Sheffield 95.4K Tweets	▼
8	Man Utd 46.1K Tweets	▼
9	Martial 28.7K Tweets	▼



← Top trends 

#lagos 1,377 Tweets	▼
Aisha Yesufu	▼
#SurvivorSeries2019 5,666 Tweets	▼
#YourViewTVC	▼
#itelendoftheyearawoof	▼
#CHAIRMAN 1,454 Tweets	▼
#NigeriasNewTribe 1,909 Tweets  Red Media Africa and CHISOM are Tweeting about this	▼
Platoon 4	▼
#TheIgbereTV Awards2019 1,085 Tweets	▼



The Future Project 2019 Impact in numbers:



the future awards africa 2019

Celebrating outstanding
young africans between 18-31th

Number Of Schools And Students Reached 1252

Number of states visited: 11

New partnerships forged: 32

Number of volunteers/state rep: 255

Number of nominees for TFAA: 102

Number of media partners : 17

Number of businesses directly supported by TFAA: 30

Over 85million reach

(via NTA, Pop Central, AIT, Channels, News Central, AMC, Nollywood Plus,
Soundcity including YouTube mentions and blogs)

Reached over 12 Million people on Instagram via our media partners

19 Print Mentions across Nigeria with an estimated 1,553,000 reach

Over 350 earned media mentions on blogs

FEEDBACK:

Enyum Ogbonna Amaechi:

Beneficiary, The Nigeria Symposium for Young and Emerging Leaders 2019

'I'm most grateful for being a partaker of the symposium. It was highly educative and informative, and the topics were very engaging. I hope that next time the organizers should create enough time for participants to ask more questions.'

Simi 'Drey' Adejumo:

Beneficiary, The Future Awards Africa 2019

'To say that I am in shock is an understatement! To be the winner of @tfaafrica Best OAP (TV/Radio) is the biggest honour of my life. Words cannot express how overwhelmed I feel being nominated for such a prestigious award!

This is an award I have always wanted to win, and I remember thinking two years ago that I was not good enough, that I did not do enough. After all, who am I? Just an ordinary girl trying to figure out her path in this world. I want to tell everyone out there that fulfilling your dreams is not impossible. It may take time, it will take a lot of work but you can do it if you just keep pushing. I have had many many many many rejections but they did not define me. So proudly, I can say with my shoulders (and a swollen head 😊) that I am Simi Audrey Adejumo. A Future Award Winner 2019. Thank you to TFAA and management. I am #NigeriasNewTribe'

Agu Anthonia Chinasa:

Beneficiary, The Nigeria Symposium for Young and Emerging Leaders 2019

'It was engaging and insightful. I enjoyed the fact that most of the discussants hammered on the true facts of the topics in question, irrespective of whose ox is gored. We need more of this type of programs.'

Tolani Alli:

Beneficiary, The Future Awards Africa 2019

'I am still on a high from Sunday and the honors of The Future Awards Prize in Photography. As I stare at the plaque, what I can primarily embrace and truly weigh in, are the gratifying ounces of growth. It really has been quite a journey!

But today, unwaveringly and unflinchingly I choose growth. Thank you to everyone who has motivated, mentored and pushed me thus far, @profosinbajo @abiolaajimobi and The Future Awards group @tfaafrica'

Dapo Awobekun, a beneficiary of the YMonitor program, commented regarding the GES --
"This is great! We need to get to the people! Nice work @Y_Monitor

Olatunji Olusunmbola @chrismiles 78 commended YMonitor on its work on providing citizens with information needed to take action towards good governance ..“My goodness! Thank you so much for this.

Read more testimonials here: www.thefutureafrica.com

Partner Organisations:

National Endowment for Democracy

Guaranty Trust Bank Plc

Microsoft Nigeria

United Bank for Africa Plc

Pepsi

CMA Group

Amstel Malta

Emmanuel Oyeleke Photography

Pop Central

LASAA

12 baskets

Enough is Enough (EIE)

Channels TV

Cool FM

BellaNaija

Olorisupergal

Style Vitae

Ono Bello

Pop central

Cool Fm

Pulse Nigeria

Africa Movie Channel

CNN by Folio

Wazobia FM

Legit

The Cable

We appreciate you as always.

Yours sincerely,



Bukonla Adebakin

Team Lead, The Future Project

info@thefutureafrica.com | [@tfaafrica](https://twitter.com/tfaafrica) | www.thefutureafrica.com